

New Product Showcase Application & Contract

Entry Deadline: February 9, 2018



One of the top reasons for attending the National Safety Council Southern Safety Conference & Expo is to discover **NEW PRODUCTS**. The New Product Showcase will be highly visible to all attendees in the lobby of the **Ernest N. Morial Convention Center**.

The New Product Showcase is for products "NEW" to the majority of the 2018 attendees. Participation is limited to exhibitors of the 2018 NSC SSCE.

HURRY, AVAILABILITY IS LIMITED!

All entries must be submitted by **February 9, 2018**

Here's what's included:

- **Your company's new product prominently displayed in the convention center.**
- **Tent Card** – An identification sign featuring your company name, product name, and booth number.
- **Recognition** – The 2018 NSC SSCE website, the Final Program and onsite floor signage will promote your participation in the New Product Showcase. We also recommend exhibitors market their participation before the show (e.g., using the tools available in the Exhibitor Resource Center).

*68% of NSC SSCE attendees visit
the New Product Showcase*



8' High Showcase
\$100 per product

If you have any questions, please contact a member of our **Exhibit Sales Team**.

Bill Steinbach
(630) 775-2403
bill.steinbach@nsc.org



ssce.nsc.org

Joe Valentino
(630) 775-2339
joe.valentino@nsc.org

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A. Product Submissions

1. Each unit in a product line is considered a separate entry.
2. Limit 10 entries per company.

B. Eligibility

1. Participation is limited to exhibitors of the 2018 NSC SSCE.
2. To qualify, products displayed must be new to the majority of the 2018 attendees.
3. Products featured in the New Product Showcase must also be displayed in the exhibitor's booth at the 2018 NSC SSCE.

C. Participation Application, Fees and Deadline

1. Participants in the New Product Showcase must complete and submit the attached application.
2. Checks should be made payable to National Safety Council.
3. To qualify for participation, the New Product Showcase Application & Contract must be received no later than **February 9, 2018.**

4. Do not send product(s) with the Application & Contract.

D. Product Drop-off

1. Products must be dropped off and placed on display between **1:00 p.m. – 4:00 p.m. on Wednesday, April 11, 2018.**
2. All products should be hand-carried to the New Product Showcases located in the concourse lobby.
3. Upon drop-off, exhibitors will be asked to sign in their product.
4. Exhibitors must place their product in the assigned display case and shelf.

E. Product Pick-up

1. **Products must be picked up between 1:00 p.m. – 3:00 p.m. on Friday, April 13, 2018. Products remaining after 3:00 p.m. will be forfeited.**
2. To pick up products, exhibitors must present either their 2018 NSC SSCE Exhibitor Badge or their business card.
3. Exhibitors expressly agree that NSC takes no responsibility for products not claimed by 3:00 p.m. on Friday, April 13, 2018.

F. Product Display

1. Product(s) must be taken out of packaging for display.
2. Products will be displayed at the sole discretion of show management.
3. Display case and shelf assignments are based on the type of showcase purchased and receipt of payment.
4. The showcase shelves are approximately 38 5/8" wide x 18" deep and can hold no more than 25 lbs.
5. Products will be displayed with a tent card that includes company name, product name, booth number and product description.

G. Final Program Listing Guidelines

Product shot (photo/image) deadline is February 9, 2018.

Information received after the deadline will not be included in the Final Program. A company logo can be used in place of a product shot.

1. All descriptions and product shots are the New Product Showcase participant's responsibility. NSC and its vendors, partners and suppliers are not responsible for mistakes in the data entry process.
2. Product listings include company name, booth number, product name, product description (50 word limit) and a product shot.

H. Indemnification

Exhibitor shall indemnify, hold harmless and defend (with legal counsel satisfactory to NSC) the show organizer and exhibit facility from any claims, demands, suits, liabilities, damages, losses, costs, attorney fees and expenses that result from, arise out of or are in connection with: (a) exhibitor's participation or presence at the event; (b) a breach by exhibitor of any agreements, covenants, promises or other obligations under this agreement; (c) any matter for which exhibitor is otherwise responsible under the terms of this agreement; (d) any violation or infringement (or claim of violation or infringement) of any law or ordinance or the rights of any party under any patent, copyright, trademark, trade secret or other proprietary right; (e) any libel, slander, defamation or similar claims resulting from the actions of exhibitor; (f) harm or injury (including death) to exhibitor; and (g) loss of or damage to property or the business or profits of exhibitor, whether caused by negligence, intentional act, accident, act of God, theft, mysterious disappearance or otherwise.

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Space is limited. Products will be accepted on a first-come, first-serve basis.

EXHIBITOR INFORMATION

Company Name (33-character limit): _____ Booth Number: _____
 Contact Name: _____ Contact Title: _____
 Mailing Address (No P.O. boxes): _____
 City: _____ State/Province: _____ ZIP: _____ Country: _____
 Phone: _____ Fax: _____ Email: _____
 Onsite Contact Name: _____ Onsite Contact Cell Phone: _____

NEW PRODUCT SHOWCASE INFORMATION

Product Name*	Product Description (50 word limit)
1.	
2.	
3.	

*Add additional sheets if more than three products.

Please email a high-resolution .eps image of the product(s) to be featured in the New Product Showcase section of the Final Program **no later than February 9, 2018**, to Dorothy Hudnall at dorothy.hudnall@nsc.org. **Name of image file(s) must match that of corresponding product(s) and include company name.**

Do not send product(s) with this agreement
 (see Section D of Terms & Conditions).

Should an exhibitor cancel his/her exhibit space, his/her New Product Showcase will likewise be cancelled. In such case, the exhibitor is liable for 100% of the total cost of his/her New Product Showcase(s).

METHOD OF PAYMENT	
_____ x \$100/product = _____	<input type="checkbox"/> Invoice for Deposit <input type="checkbox"/> Invoice for Full Amount
_____ x \$50/carpet sticker = _____	<input type="checkbox"/> Check # _____ Check Date _____
TOTAL DUE = \$ _____	<input type="checkbox"/> Charge \$ _____ to my credit card (please select one): <input type="checkbox"/> AMEX <input type="checkbox"/> Discover <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa
	Card # _____
	Name on card _____ Exp. Date _____
	Signature _____

AUTHORIZATION

Exhibitor agrees to abide by all Terms & Conditions as stated in this contract. By signing below, the individual represents that he or she is duly authorized to execute this binding contract on behalf of named exhibitor.

Authorized Signature: _____ Date: _____
 Name (please print): _____ Date: _____
 Accepted by NSC: _____ Date: _____

RETURN TO:		
MAIL TO: National Safety Council ATTN: Exhibit Sales 1121 Spring Lake Drive, Itasca, IL 60143-3201	EMAIL TO: ssce@nsc.org	FAX TO: (630) 285-0798 ATTN: Exhibit Sales

FOR OFFICE USE ONLY:
Date Received _____
Sold By _____
Payment Received _____
Check #/Date _____

Please make a photocopy for your files.