

REGIONAL

NSC Southern Conference & Expo

New Orleans, LA

2020

Professional Development Seminars: May 6
Conference & Expo: May 7-8

2020 Exhibitor Prospectus



ssce.nsc.org/expo



Make connections
before you arrive

Bill Steinbach
(630) 775-2403
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Joe Valentino
(630) 775-2339
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Connect with motivated buyers in a targeted venue

Expand your market reach in the Southern Gulf Coast

New Orleans is a popular destination and a great place to showcase your products and services. As an exhibitor at the NSC Southern Conference & Expo, you'll have the opportunity to connect with motivated buyers from the manufacturing, petrochemical and construction industries. The NSC Southern Conference & Expo attracts Safety & Environmental professionals from the Gulf Coast looking for new products, services and solutions to some of their biggest safety challenges.

Top industries include:

-  Oil, Petrochemical, Gas
-  Construction
-  Government/Public Admin.
-  Manufacturing
-  Transportation
-  Services (incl. health care)
-  Utilities
-  Trades (wholesale and retail)
-  Professional Sales
-  Insurance
-  Aerospace
-  Mining
-  Agriculture
-  Information Technology

More than 60% of attendees look to the Expo floor to see new products, services and solutions

Buyers with a wide variety of product interests

- Personal Protection
- General Safety
- Emergency Response
- Environmental Protection
- Ergonomics
- Hazard Control
- Fall Protection
- Industrial Hygiene/Occupational Health
- Administrative/Risk Management/Services
- Facility Design, Maintenance and Operation
- Home & Community
- Transportation
- Security

"The National Safety Council regional events are a great way to connect with local area safety professionals that are not always available to travel to the national conferences. The events are professionally managed to the same standards as the NSC Congress & Expo, at a much lower cost. I've found the events to be a tremendous value for our outreach program."

Ernie Smith
Outreach OSH Manager,
Columbia Southern University

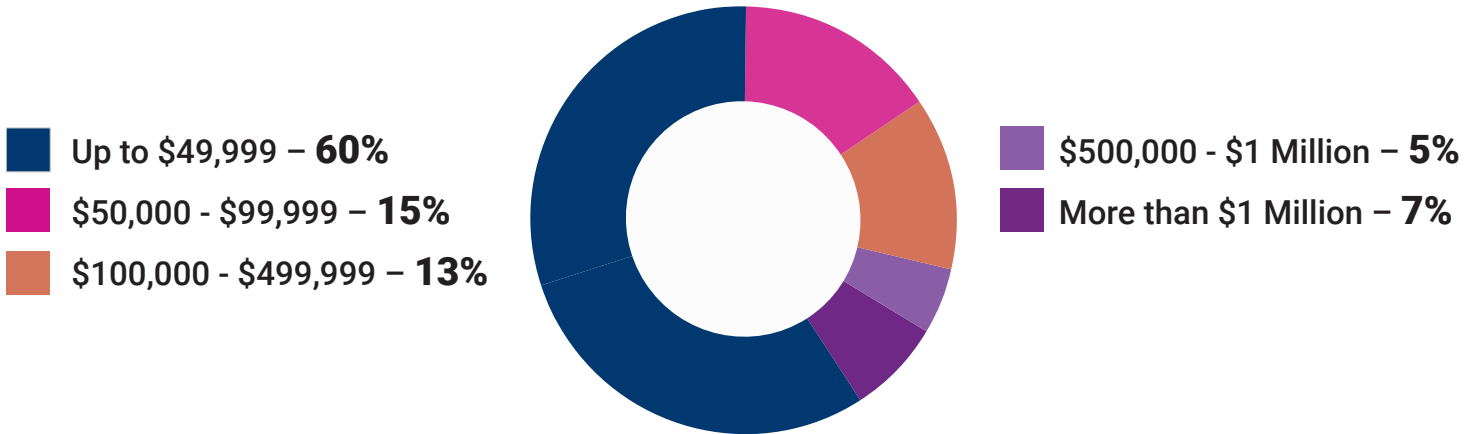


Attendee Buying Habits



Purchasing Amount

74% plan to spend up to \$100,000



Purchasing Timeframe

46% of our audience plan to purchase within 6 months



Why do business in New Orleans?

- One of the oldest and most popular tourist destinations in the United States, attracting 7.5 million visitors per year
- Diverse economy with the main industries being petroleum, shipbuilding, tourism and aerospace
- Home to one of the world's largest ports as well as a thriving business district, favorable tax incentives and a creative spirit



Get the details at ssce.nsc.org/expo

Reserve your space now for this exciting event

Maximize your Exposure

Sponsorship and marketing opportunities not only help to set you apart from your competition as a partner of the National Safety Council but can increase your booth traffic and build brand awareness. We offer numerous opportunities for companies large and small. Find an opportunity that best fits your company's branding strategy or contact us with your own ideas.

Exhibiting Investment

Booth rate:

- 10' x 10' \$1,050
(\$1,150 after January 10, 2020)

Corner booth:

- Additional \$100

Booth includes:

- 3 Exhibitor badges
- Standard carpet
- Draped back wall and side rails
- Side rails
- Identification sign
- 6' skirted table
- 2 side chairs

Additional benefits:

- Listing on the 2020 NSC SSCE website
- Listing in the Final Program (for booths reserved by March 6, 2020)
- FREE One-time use of the post-show attendee list



"We cannot thank you enough for your personalized approach to us as an exhibiting company. From billing to show management, everyone is extremely courteous, knowledgeable and service-oriented. This is what sets you apart from other show organizers. Thank you very much!"

Elvira Amankwa, CMP, CIM
Senior Marketing Communications Manager,
Breezer Holdings, LLC

Contact your Exhibit Sales Team!

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