

REGIONAL

NSC Southern Conference & Expo

New Orleans, LA

2020

Professional Development Seminars: May 6
Conference & Expo: May 7-8

Sponsorship and Marketing Opportunities

Build your business, brand and relationships

**Act Now to Secure Your
Exclusive Sponsorship Placements**



ssce.nsc.org/sponsor



Make connections
before you arrive

Joe Valentino
(630) 775-2339
joe.valentino@nsc.org

Bill Steinbach
(630) 775-2403
bill.steinbach@nsc.org

2020 Sponsorship Opportunities

Let us help you determine the opportunity that best fits your company's branding strategy. Contact our exhibit sales team today.

Pre-show Opportunities

Website Banner Ad ssce.nsc.org

Take your company's presence to the web. This banner ad greets visitors on the website homepage month after month until the show.

Investment: \$300 per month, December 2019-April 2020
Five opportunities available

Monthly Attendee Prospect Email

Build brand recognition before NSC SSCE begins with an ad in our highly read monthly email.

Investment: \$300 per month, December 2019-April 2020
Five opportunities available

Onsite Opportunities



Floor Sticker Graphics

Ensure your company sticks in the minds of attendees! These 3' x 3' graphics will appear on the floor at the beginning of each aisle by the Expo floor entrance.

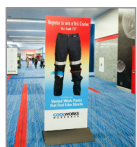
Investment: \$200/each
Multiple opportunities available



Attendee Passport

Drive traffic directly to your booth! Attendees will stop by each passport sponsor's booth – make sure your booth is one of them!

Investment: \$500/each
Twelve opportunities available



Standing Sign Board

Stand out in the crowd! Your four-color, free-standing, double-sided banner will be seen by foot traffic at the show, helping to ensure attendees don't miss your booth.

Investment: \$500
Multiple opportunities available



Badge Lanyard

Make each attendee a walking billboard for your company with your four-color company logo repeated on the strap of every badge lanyard.

Investment: \$4,000
Exclusive opportunity



NSC Learning Lab

By sponsoring the NSC Learning Lab, you'll have a captive audience as they listen to multiple sessions in this area.

Investment: \$500
Multiple opportunities available



Window Cling

Shine some light on your safety solutions with these poster-sized window cling stickers.

Investment: \$200/each
Multiple opportunities available



Registration Bag Branding

Get carried away! Bags bearing your logo will be distributed to all registered attendees.

Investment: \$4,000
Exclusive opportunity



Registration Bag Insert

Put your company's product information into the hands of qualified buyers from the start. Your four-color, preprinted piece will be placed in every registration bag.

Investment: \$500
Five opportunities available



Lobby Banner

Stand above your competition! Your company message won't be missed with this 12' x 6' lobby banner.

Investment: \$3,000
Multiple opportunities available



Mobile App

The mobile app includes exhibitor, speaker and session information, with your company's four-color logo at the bottom of each screen.

Investment: \$2,500 each or \$4,000 exclusive
Two opportunities available



Lunch and Refreshment Sponsor

Get your name in front of all the attendees with this unique opportunity.

Investment: \$2,500
Multiple opportunities available

Final Program Opportunities



Final Program Ad

A picture is worth a thousand words. Don't miss this opportunity to create a lasting impression on prospects with your four-color ad.

Investment: \$400/each
Three opportunities available



Final Program – Inside Front Cover

Sponsor the inside front cover with your four-color ad – and put your brand at the forefront of safety.

Investment: \$500
Exclusive opportunity



Final Program – Inside Back Cover

With a sponsorship of the inside back cover your four-color ad has the final word.

Investment: \$500
Exclusive opportunity



Final Program – Back Cover

A Final Program is as necessary to a conference as a map is to a journey. As the sponsor of the back cover, your four-color ad will be sure to leave a lasting impression.

Investment: \$700
Exclusive opportunity

Sponsors, set yourself apart from your competition, increase booth traffic and build brand awareness that lasts well beyond 2020 NSC Southern Conference & Expo.

2020 Marketing Opportunities

Please note the following items do not receive sponsorship benefits.



Logo Insertion – Final Program/Online Company Profile (four-color)

Place your company logo next to your listing in the 2020 NSC SSCE Final Program.

Investment: \$100 per listing
Multiple opportunities available



Official 2020 SSCE Headquarter Hotel

Build your brand awareness by publicizing your booth at the hotel where attendees are staying and meeting.

Call for pricing
Multiple opportunities available



2020 SSCE Sponsorship Contract

Pre-Show Sponsorship Opportunities

- _____ Website Banner Ad..... Five opportunities available: \$300/each
 Dec Jan Feb Mar Apr
- _____ Monthly Prospect Email..... Five opportunities available: \$300/each
 Dec Jan Feb Mar Apr
- _____ Preliminary Program - Inside Front Cover Ad Exclusive opportunity: \$500

Onsite Sponsorship Opportunities

- _____ Continental Breakfast – Thursday Multiple opportunities available: \$250/each
- _____ Opening Session – Thursday Multiple opportunities available: \$250/each
- _____ Mid-Morning Refreshments, Expo floor – Thursday Multiple opportunities available: \$250/each
- _____ Attendee Lunch, Expo floor – Thursday Multiple opportunities available: \$250/each
- _____ Welcome Reception – Thursday Multiple opportunities available: \$250/each
- _____ Continental Breakfast – Friday..... Multiple opportunities available: \$250/each
- _____ Injury Facts Presentation – Friday Multiple opportunities available: \$250/each
- _____ Mid-Morning Refreshments, Expo floor – Friday..... Multiple opportunities available: \$250/each
- _____ Floor Sticker Graphics..... Multiple opportunities available: \$200/each
- _____ Window Cling..... Multiple opportunities available: \$200/each
- _____ Attendee Passport Twelve opportunities available: \$500/each
- _____ Registration Bag Branding..... Exclusive opportunity: \$4,000
- _____ Registration Bag Insert Five opportunities available: \$500/each
- _____ Standing Sign Board..... Multiple opportunities available: \$500/each
- _____ Lobby Banner..... Multiple opportunities available: \$3,000
- _____ Badge Lanyard..... Exclusive opportunity: \$4,000
- _____ Mobile App..... Two opportunities available \$2,500 each or \$4,000 exclusive
- _____ NSC Learning Lab..... \$500
- _____ Lunch and Refreshment Sponsor..... \$2,500

Final Program Sponsorship Opportunities

- _____ Final Program Ad – Three opportunities available: \$400/each
- _____ Final Program Ad – Inside Front Cover Exclusive opportunity: \$500
- _____ Final Program Ad – Inside Back Cover..... Exclusive opportunity: \$500
- _____ Final Program Ad – Back Cover..... Exclusive opportunity: \$700

(Please print or type)

_____ CONTACT NAME (All communications regarding this order will be sent to your attention.)

_____ EXHIBITING COMPANY NAME _____ BOOTH #

_____ TITLE

_____ ADDRESS

_____ CITY/STATE/ZIP/COUNTRY

_____ PHONE _____ FAX _____ EMAIL _____

NATIONAL SAFETY COUNCIL USE ONLY:	
Date Received _____	
Sponsorship Assigned _____	
Payment Received _____	
Check # / Date _____	
Sold by _____	

PAYMENT TERMS

Contracts will not be accepted without 100% payment.

- Check number _____ enclosed
- Credit Card

(In order to protect your credit card information, an invoice will be sent with instructions on how to submit payment).

Sponsorship items are available on a first-come, first-serve basis. Multiple sponsorships may be purchased. Sponsorship details and artwork specifications will be forwarded after sponsorship is assigned and full payment is received.

Cancellations: You will be liable for 100% of the total cost of the sponsorship fee.

Please send all company logos to Dorothy Banks at dorothy.banks@nsc.org, in both high resolution EPS format and a 300 dpi JPG format.

I/We understand this application is a binding contract.

X _____
Confirming signature Date