

Spring nsc Safety Conference & Expo

Charlotte, NC

April 24-25

2025 Sponsorship and Marketing Opportunities

Elevate your brand!



Maximize your impact and connect with
professionals through sponsorship opportunities.

Fact*

A well-designed sponsorship can increase
the attraction of your target audience by 104%

*Center for Exhibition Industry Research

nsc
National Safety Council

X in f @ MAKE CONNECTIONS

scee.nsc.org/sponsor

Pre-Show Opportunities

Monthly Attendee Prospect Email

Build brand recognition before NSC Spring Safety Conference & Expo begins. The monthly attendee prospect email is a highly read publication among approximately 100,000 potential attendees. Your company will have a noticeable presence with a four-color banner linking to your company's website.

Four Opportunities: \$500/each
(Available Jan. - April)

Website Banner Ad

Take part in this exclusive sponsorship to advertise your company to more than 20,000 monthly visitors.

Five Opportunities: \$500/each
(Available Dec. - April)

Attendee Registration Confirmation Email

Reach all registered attendees without having to produce a special piece or incur mailing costs. Every online confirmation will include your company logo with a link to your company's website.

Exclusive Opportunity: \$1,000

Registration Page

Reach attendees while they register. Place your logo with a link to your company's website at the bottom of each registration page.

Exclusive Opportunity: \$1,000

Digital Preliminary Program - Inside Front Cover Ad

Exclusive Opportunity: \$500

Digital Preliminary Program - Inside Back Cover Ad

Exclusive Opportunity: \$500

Online Expo Floor Plan Ad

Reach attendees looking to build their expo floor agenda. Your four color banner will link to your company's website.

Three Opportunities: \$300/each
Exclusive Opportunity: \$1,000



Onsite Opportunities



Digital Passport to Prizes

As one of the sponsors of the attendee passport, you will have the opportunity to meet potential customers face to face. Attendees must visit all passport sponsored booths to qualify for the prize drawing.

20 Opportunities: \$500/each



Standing Sign Boards

Obtain eye-level exposure in high traffic areas with your company's ad on a 3' by 8' board.

Multiple Opportunities: \$750/each



Badge Lanyard

Make each attendee a walking billboard for your company and you'll have nonstop exposure. Your company logo(s) will be repeated on the strap.

Exclusive Opportunity: \$6,000



Expo Floor Sticker Graphics

Lead buyers directly to your booth. Floor graphics are the ideal way to drive traffic to you.

Multiple Opportunities: \$300/each

Expo Hall Aisle Sign

Dominate the aisle(s) of the Expo Hall with a four-color, double-sided banner featuring your company's logo and booth number.

Multiple Opportunities: \$2,500/each

Registration Bag Insert

Place your company's product information in the hands of qualified buyers. Your four-color, pre-printed piece will be inserted in each registration bag.

Five Opportunities: \$500/each

Registration Bag

Get carried away! Bags bearing your logo will be distributed to all registered attendees.

Exclusive Opportunity: \$5,000

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Exhibit, Marketing and Sponsorship Sales

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Onsite Opportunities (cont'd)

Lobby Banners

Capture the undivided attention of attendees each day as they travel to and from educational opportunities and the Expo.

Multiple Opportunities: Call for Pricing

Coffee Breaks

Multiple Opportunities: \$500/each

Opening Session

Multiple Opportunities: Call for Pricing

Attendee Lunch

Multiple Opportunities: \$500/each

Welcome Reception

Multiple Opportunities: \$500/each

Injury Facts® Presentation

Multiple Opportunities: \$300/each

Lunch and Coffee Break Sponsor

Exclusive Opportunity: \$2,500

Learning Lab

Multiple Opportunities: \$750/each

Mobile App

Attendees can now have their plan in the palm of their hand. The mobile app includes exhibitor, speaker and session information, with your company's four-color logo at the bottom of each screen.

Exclusive Opportunity: \$4,000

Mobile App Rotating Banner

Showcase your brand to registered attendees with a four-color rotating banner ad on the navigation and landing screens.

Four Opportunities: \$500



Marketing Opportunities

Please note: The following opportunities do not receive the same recognition as the sponsorship packages. These are additional opportunities to promote your presence at the 2025 NSC Spring Safety Conference & Expo.

Featured Listing – Online Company Profile

Stand out from the crowd! Add your company logo next to your online company profile.

Opportunity: \$150 per listing

Video Showcase - Online Company Profile

Opportunity: \$250

Featured Listing and Video Package - Online Company Profile

Opportunity: \$300

**This
spring's
premier
safety
event!**



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2025 Spring Sponsorship and Marketing Opportunities

Set yourself apart from your competition, increase booth traffic and build brand awareness that lasts well beyond the 2025 NSC Spring Safety Conference & Expo. Let us help you determine the opportunity that best fits your company's branding strategy. Contact our exhibit sales team today.

2025 Sponsorship Contract

Pre-Show Sponsorship Opportunities

- _____ Website Banner Ad (Dec-April) Five Opportunities: \$500/each
- _____ Monthly Attendee Prospect Email (Jan.-April) Four Opportunities: \$500/each
- _____ Digital Preliminary Program - Inside Front Cover Ad Exclusive Opportunity: \$500
- _____ Digital Preliminary Program - Inside Back Cover Ad Exclusive Opportunity: \$500
- _____ Registration Page Exclusive Opportunity: \$1,000
- _____ Online Expo Floor Plan Ad Three Opportunities: \$300/each
or Exclusive Opportunity: \$1,000
- _____ Attendee Registration Confirmation Email Exclusive Opportunity: \$1,000

Onsite Sponsorship Opportunities

- _____ Expo Floor Sticker Graphics Multiple Opportunities: \$300/each
- _____ Coffee Breaks Multiple Opportunities: \$500/each
- _____ Attendee Lunch Multiple Opportunities: \$500/each
- _____ Welcome Reception Multiple Opportunities: \$500/each
- _____ Injury Facts® Presentation Multiple Opportunities: \$300/each
- _____ Digital Passport to Prizes 20 Opportunities: \$500/each
- _____ Registration Bag Insert Five Opportunities: \$500/each
- _____ Learning Lab Multiple Opportunities: \$750/each
- _____ Standing Sign Board Multiple Opportunities: \$750/each
- _____ Opening Session Multiple Opportunities: Call for Pricing
- _____ Expo Hall Aisle Sign Multiple Opportunities: \$2,500/each
- _____ Lunch and Coffee Breaks Sponsor Exclusive Opportunity: \$2,500
- _____ Badge Lanyard Exclusive Opportunity: \$6,000
- _____ Registration Bag Exclusive Opportunity: \$5,000
- _____ Mobile App Exclusive Opportunity: \$4,000
- _____ Mobile App - Rotating Banner Ads Four Opportunities: \$500/each
- _____ Lobby Banners Multiple Opportunities: Call for Pricing

(Please print or type)

CONTACT NAME (All communications regarding this order will be sent to your attention.)

EXHIBITING COMPANY NAME

BOOTH #

TITLE

ADDRESS

CITY/STATE/ZIP/COUNTRY

PHONE

FAX

EMAIL

PAYMENT TERMS

Contracts will not be accepted without 100% payment.

Check number _____ enclosed

Credit Card

(In order to protect your credit card information, an invoice will be sent with instructions on how to submit payment).

Sponsorship items are available on a first-come, first-serve basis. Multiple sponsorships may be purchased. Sponsorship details and artwork specifications will be forwarded after sponsorship is assigned and full payment is received.

Cancellations: You will be liable for 100% of the total cost of the sponsorship fee.

Please send all company logos to Dorothy Banks at dorothy.banks@nsc.org, in both high resolution EPS format and a 300 dpi JPG format.

I/We understand this application is a binding contract.

X _____
Confirming signature Date

Marketing Opportunities

(The following items do not receive sponsorship benefits.)

- _____ 1.) Featured Listing - Online Company Profile \$150
- _____ 2.) Video Showcase - Online Company Profile \$250
- _____ 3.) Featured Listing and Video Package - Online Company Profile \$300

**Secure your sponsorship/
marketing opportunity today!**

Contact:

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