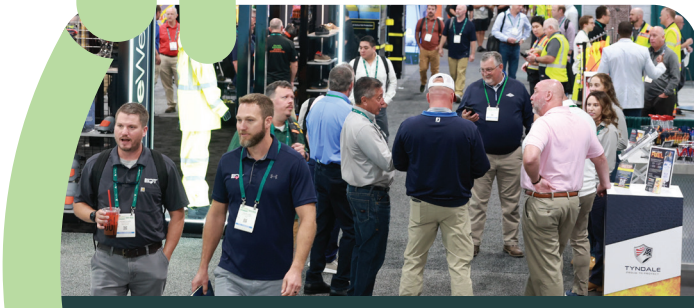




CONFERENCE & EXPO: MAY 7-8

2026 Sponsorship and Marketing Opportunities



Elevate your brand!

**Maximize your impact and connect with
professionals through sponsorship opportunities.**

Fact*

A well-designed sponsorship can increase
the attraction of your target audience by 104%

*Center for Exhibition Industry Research

nsc
National Safety Council

X in f i MAKE CONNECTIONS

2026safetysummit.nsc.org/sponsor

Pre-Show Opportunities

Online Expo Floor Plan Ad

Reach attendees looking to build their expo floor agenda. Your four-color banner will link to your company's website.

Three Opportunities: \$325/each

Exclusive Opportunity: \$1,500

Digital Preliminary Program - Banner Ad

Reach potential attendees by placing a four-color banner ad in the digital preliminary program.

Multiple Opportunities: \$525/each

Website Banner Ad

Take part in this exclusive sponsorship to advertise your company to more than 20,000 monthly visitors.

Five Opportunities: \$525/each

(Available Dec. - April)

Monthly Attendee Prospect Email

Build brand recognition before NSC Safety Summit begins. The monthly attendee prospect email is a highly read publication among approximately 25,000 potential attendees. Your company will have a noticeable presence with a four-color banner linking to your company's website.

Three Opportunities: \$525/each

(Available Feb. - April)

Registration Page

Reach attendees while they register. Place your logo with a link to your company's website at the bottom of each registration page.

Exclusive Opportunity: \$1,500

Attendee Registration Confirmation Email

Reach all registered attendees without having to produce a special piece or incur mailing costs. Every online confirmation will include your company logo with a link to your company's website.

Exclusive Opportunity: \$1,500

Safety Sam

Visitors to our website will have Safety Sam, our AI chatbot, answer any questions they may have. Your company name will be on all correspondences.

Exclusive: Call for Pricing



Onsite Opportunities

Expo Floor Sticker Graphics

Lead buyers directly to your booth. Floor graphics are the ideal way to drive traffic to you.

Multiple Opportunities: \$325/each

Injury Facts® Presentation

Multiple Opportunities: \$325/each

Coffee Breaks

Multiple Opportunities: \$525/each

Registration Bag Insert

Place your company's product information in the hands of qualified buyers. Your four-color, pre-printed piece will be inserted in each registration bag.

Five Opportunities: \$525/each

Welcome Reception

Reach attendees while they register. Place your logo with a link to your company's website at the bottom of each registration page.

Multiple Opportunities: \$525/each

Attendee Lunch

Multiple Opportunities: \$525/each

Mobile App Rotating Banner

Showcase your brand to registered attendees with a four-color rotating banner ad on the navigation and landing screens.

Four Opportunities: \$525/each

Digital Passport to Prizes

As one of the sponsors of the attendee passport, you will have the opportunity to meet potential customers face to face.

Attendees must visit all passport sponsored booths to qualify for the prize drawing.

20 Opportunities: \$750/each

Learning Lab

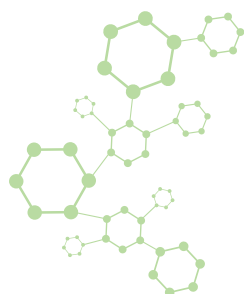
By sponsoring the Learning Lab, you'll have a captive audience as they listen to the multiple sessions in this area.

Multiple Opportunities: \$800/each

Standing Sign Boards

Obtain eye-level exposure in high traffic areas with your company's ad on a 3' by 8' board.

Multiple Opportunities: \$800/each



CONFERENCE & EXPO
MAY 7-8

Exhibit, Marketing and Sponsorship Sales Contacts

Bill Steinbach

(630) 775-2403

bill.steinbach@nsc.org

Mikel Gabrielson

(630) 775-2383

mikel.gabrielson@nsc.org

2026safetysummit.nsc.org/sponsor

Onsite Opportunities (cont'd)

Expo Hall Aisle Sign

Dominate the aisle(s) of the Expo Hall with a four-color, double-sided banner featuring your company's logo and booth number.

Multiple Opportunities: \$2,650/each

Lunch and Coffee Break Sponsor

Exclusive Opportunity: \$2,650

Mobile App

Attendees can now have their plan in the palm of their hand. The mobile app includes exhibitor, speaker and session information, with your company's four-color logo at the bottom of each screen.

Exclusive Opportunity: \$4,500

Registration Bag

Get carried away! Bags bearing your logo will be distributed to all registered attendees.

Exclusive Opportunity: \$5,500

Badge Lanyard

Make each attendee a walking billboard for your company and you'll have nonstop exposure. Your company logo(s) will be repeated on the strap.

Exclusive Opportunity: \$6,500

Lobby Banners

Capture the undivided attention of attendees each day as they travel to and from educational opportunities and the Expo.

Multiple Opportunities: Call for Pricing

Opening Session

Multiple Opportunities: Call for Pricing

Marketing Opportunities

Please note: The following opportunities do not receive the same recognition as the sponsorship packages. These are additional opportunities to promote your presence at the 2026 NSC Safety Summit.

Featured Listing – Online Company Profile

Stand out from the crowd! Add your company logo next to your online company profile.

Opportunity: \$250 per listing

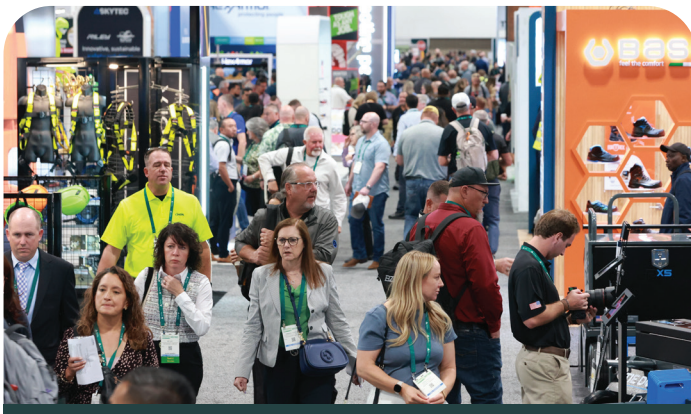
Video Showcase - Online Company Profile

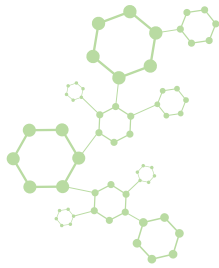
Opportunity: \$250

Featured Listing and Video Showcase - Online Company Profile

Opportunity: \$400

**This spring's
premier
safety event!**





CONFERENCE & EXPO
MAY 7-8

2026 Safety Summit Sponsorship and Marketing Opportunities

Set yourself apart from your competition, increase booth traffic and build brand awareness that lasts well beyond the 2026 Safety Summit. Let us help you determine the opportunity that best fits your company's branding strategy. Contact our exhibit sales team today.

2026 Sponsorship Contract

Pre-Show Sponsorship Opportunities

Online Expo Floor Plan Ad.....	Three Opportunities: \$325/each or Exclusive Opportunity: \$1,500
Monthly Attendee Prospect Email (Feb.-April)	Three Opportunities: \$525/each
Website Banner Ad (Dec.-April)	Five Opportunities: \$525/each
Digital Preliminary Program - Banner Ad	Multiple Opportunities: \$525/each
Registration Page	Exclusive Opportunity: \$1,500
Attendee Registration Confirmation Email	Exclusive Opportunity: \$1,500
Safety Sam	Exclusive Opportunity: Call for Pricing

Onsite Sponsorship Opportunities

Expo Floor Sticker Graphics.....	Multiple Opportunities: \$325/each
Injury Facts® Presentation	Multiple Opportunities: \$325/each
Coffee Breaks	Multiple Opportunities: \$525/each
Attendee Lunch.....	Multiple Opportunities: \$525/each
Welcome Reception	Multiple Opportunities: \$525/each
Registration Bag Insert.....	Five Opportunities: \$525/each
Mobile App - Rotating Banner Ads	Four Opportunities: \$525/each
Digital Passport to Prizes	20 Opportunities: \$750/each
Learning Lab	Multiple Opportunities: \$800/each
Standing Sign Board.....	Multiple Opportunities: \$800/each
Lunch and Coffee Breaks Sponsor	Exclusive Opportunity: \$2,650
Expo Hall Aisle Sign.....	Multiple Opportunities: \$2,650/each
Mobile App	Exclusive Opportunity: \$4,500
Registration Bag	Exclusive Opportunity: \$5,500
Badge Lanyard	Exclusive Opportunity: \$6,500
Opening Session	Multiple Opportunities: Call for Pricing
Lobby Banners	Multiple Opportunities: Call for Pricing

(Please print or type)

Marketing Opportunities

(The following items do not receive sponsorship benefits.)

- 1.) Featured Listing - Online Company Profile \$250
- 2.) Video Showcase - Online Company Profile \$250
- 3.) Featured Listing and Video Showcase - Online Company Profile \$400

**Secure your sponsorship/
marketing opportunity today!**

Contact:

Bill Steinbach
(630) 775-2403
bill.steinbach@nsc.org

Mikel Gabrielson
(630) 775-2383
mikel.gabrielson@nsc.org

CONTACT NAME (All communications regarding this order will be sent to your attention.)

EXHIBITING COMPANY NAME

BOOTH #

TITLE

ADDRESS

CITY/STATE/ZIP/COUNTRY

PHONE

FAX

EMAIL

PAYMENT TERMS

Contracts will not be accepted without 100% payment.

☐ Check number _____ enclosed

☐ Credit Card

(In order to protect your credit card information, an invoice will be sent with instructions on how to submit payment).

Sponsorship items are available on a first-come, first-serve basis. Multiple sponsorships may be purchased. Sponsorship details and artwork specifications will be forwarded after sponsorship is assigned and full payment is received.

Cancellations: You will be liable for 100% of the total cost of the sponsorship fee.

Please send all company logos to Dorothy Banks at dorothy.banks@nsc.org, in both high resolution EPS format and a 300 dpi JPG format.

I/We understand this application is a binding contract.

X _____
Confirming signature

_____ Date